

Department of Writing & Rhetoric
Undergraduate Programs Annual Report
AY 2014-2015

Director: Dr. Blake Scott

Advisor: Adele Richardson

Programs Assistant: Stephanie Livigni

Other Assistance (as part of assigned duties, Fall 2014): Nate Holic

Enrollment Growth

- Grew B.A. to 68 students (projection in B.A. proposal was for 30 by Fall 2015)
- Held steady students in minor (174) and undergrad certificate (41), despite a number of students moving from these programs to B.A. (Note: All numbers based on RDS Query for Spring 2015)

Enhanced Advising Support

- Revised B.A. pathway advising sheets and other resources on B.A. Student Advising Guide and Resource Site (<https://ucfwritingandrhetoricba.wordpress.com/>) and on Faculty Advising Guide (<https://ucfwritingandrhetoricfaculty.wordpress.com/>)
- Trained three faculty members (Galbreath, Holic, Vie) in advising
- Offered two e-portfolio open workshops and revised Student Writing E-Portfolio Guide and Resource Site
- Conducted student workshops on writing and UCF Writing and Rhetoric programs for Transfer and Transition Services and Valencia East (both Fall 2014)

New Programming for Student Learning and Engagement

- Planned and implemented first annual upper-division Writing & Rhetoric Symposium (“Engaging Your Worlds”) involving two guest speakers, six concurrent sessions, student displays, and org tables
- Facilitated formation of two new student orgs: Rhetoric Society of America UCF student chapter, and the Pegasus chapter of Pi Epsilon Pi (with first class of inductees in March)

Revised and Developed Curricula and Assessment Plan

- Shepherded approval of new 3+3 (with FSU) Pre-Law track of B.A. and curriculum changes to minor
- Lead small committee in creating first B.A. assessment plan
- Enhanced instructor Canvas/Dropbox resources for a number of courses, including ENC 3250, ENG 3836, ENC 3455, and ENC 3453

- Helped three groups work on upper-division curriculum defining and resource building at 2014 FCTL Summer Conference